

PTA Meeting Minutes

February 13, 2018

Attendance:

Karen Stoner	Stefanie Rosti	Kevin Cropper
Ricardo Morales	Kelly Housein	Leonie van Hemert
Amy Gigler	Shelley Mansolillo	Madeline Diep
Kristin Mankulish	Sheila Rowe	Kathy Alfonso
Laura Hettinger	Heather Weeks	

Welcome -President- Karen Stoner opened the meeting at 7:06 pm.

Administration Report – Dr. Holden and Mrs. Krablin (Not present)

PTACHC Report- Kathy Alfonso (did not make it to the meeting but an online report is available)

BE BRAVE. BE KIND. DIFFERENT IS THE NEW COOL. Kindness week is going really well. There will be a presentation for teachers on Thursday for the next phase which will launch to the greater community afterwards. The Wall of Kindness will take place in the cafeteria next week.

Financial Report – Kevin Cropper (see additional handouts)

- Most teachers have used their classroom funds and have turned in receipts.
- Only 18 teachers and two grade teams have yet to spend their money.

Committee Updates

- 5K-donation solicitation is beginning now. The date of the run is June 3rd. Forms for the T-shirt design and registration will go home in March.
- Book Club- letters go home monthly to students having a birthday that month.
- Book Fair- Will Ms. Hamming be doing the buy-one, get-one book sale this year? Kelly Housein will find out.
- Box Tops- Next Collection due February 15
- Cultural Arts- Anna Fulbright will chair this committee for next year
- Family Fun- We had 52 people paint canvases on 1-25. Families paid half the fees and the PTA picked up the rest of the tab. BINGO NIGHT is the next event on March 23 from 6-8pm.
- Fifth Grade- T-shirts have arrived. The next meeting is 2/26.
- Membership-197 families have joined – looking for someone to chair this committee for next year
- Spirit Wear- Shelley Mansolillo is planning on bringing leftover items to sell at BINGO night.
- Restaurant Nights- 2-22 at MOD Pizza and 3-6 at Chick fil A
- Room Parents- next event will be the Valentine's Day party
- Scripts-
- Staff Appreciation- Half Way Day was a huge success. Thank you for the contributions. Teachers will be treated to some Valentine's on Wednesday.

- Teacher Support- As teachers get more and more busy this time of year, please remind them to email Erin Morris – erin_walker78@hotmail.com. The committee of volunteers is ready to help with any cutting, sorting, etc.
- Website-
- Yearbook- If you have photos to contribute towards the yearbook, please email them to aesyearbookmd@gmail.com. Please remember photos should be clear and include 2 or more individuals. If you have an event you would like photos taken for the yearbook, please email Nicole Alston at Nicole.Alston29@gmail.com.

New Business and/or Concerns

- BINGO night costs
 - Fundraiser? Or just cover costs? (about \$75-\$100 for cards and daubers) Will charge a flat fee to participate
 - Prizes will be baskets assembled (from parent donations) by classrooms by themes
 - Room parents will help teachers solicit for donations and complete collections
 - PTA members will assemble the baskets
 - Each game will have a designated basket as a prize (example: this basket was assembled by Ms. Pauley's 3rd grade class)
- Fundraising Plans for next school year
 - Boosterthon Fun Run
 - Optional available dates for 2019-1/22-1/31 or 5/28-6/6- full service
 - Read A Thon
 - Similar to Boosterthon with online pledges, company provides incentives and materials
 - Kids read 30 minutes a day for 10 days (can be done in fun locations, for example, an Igloo built in Ms. van Hemert's classroom. Or, reading can be done at home)
 - Cost= 7% to Read A Thon, 15% to participants (to pick prizes), 3% transaction fees
 - School keeps 75%
 - Flexible scheduling
 - Pledge Star
 - Online pledge collection service
 - School/PTA plans the event – reading, run, walk, etc.
 - Cost = 7% to Pledge Star, 2.2-3.5% credit card transaction fees
 - Flexible scheduling
 - It was decided that we will try a Read A Thon next year and will revisit Boosterthon for the following school year
- The purchase of Student Intervention Kits will be put on hold until next year.
- Chess Tournaments – Next School Year
 - Silver Knights has asked AES to host 4 tournaments- October, December, January, March (Karen will see during how many of these tournaments Mr. Krantz would like to host a fundraiser)
- School Supply Kits- Next School Year
 - SchoolKidz- review quotes & sample box
 - Do we offer as a service? Do we make it a PTA Fundraiser? (10% would go to the PTA)
 - “parents only see the final price you decide on so if you're choosing to run the program as a fundraiser and keep the 10% as a profit you would charge parents the delivered kit price and if you're extending the discount to parents then you would charge them the kit price with the discount. Let's use your 1st grade from your quote as an example, by charging parents the

\$24.82 you would earn the 10% (\$2.48) as a profit for every 1st grade kit. If running as a service and you charge parents the discounted price of \$22.34 then you would be making no profit. Some school will often split the discount with parents so they may charge parent something like \$23.82 and only make \$1.48 in profit while passing on a \$1.00 savings to parents. Then there's other schools who may want to earn back more than 10% and may add another \$2 to the price to charge parents something like \$26.82 and will make \$4.48 in profit. Remember, parents only see the final price you decide on so as long as you don't go below the discounted price, you set what you want parents to pay, and it's up to you what you want to do with the discount we are offering."

- We decided to try this for the 2018-2019 school year. Karen needs to get the supply lists now for all the grades to enter into the SchoolKidz system. Pallets of boxes of supplies would be delivered to the school right before our Open House. PTA volunteers would be needed to distribute the boxes to the classrooms.

Upcoming Dates to Remember

- Dine out Night- February 22 at MOD Pizza and March 6 at Chick fil A
- Next PTA Meeting March 13 at 7pm

Karen adjourned the meeting at 8:08 pm.